

ORDER



Orders	Order / Rev:	103291	Primary AE:	Amy McCreary
	Alt Order #:	06825823	Sales Office:	BLPHI
	Product Desc:	NRCC IE 2012	Sales Region:	National
	Estimate:	2601		
	Flight Dates:	09/28/12 - 10/04/12		
	Original Date / Rev:	06/21/12 / 10/09/12		
	Order Type:	GENERAL		
Agency	Name:	National Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	815 Slaters Ln. Alexandria, VA 22314	Billing Calendar:	Broadcast
			Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	NRCC-IE -Revised		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	53	\$64,425.00	\$54,761.25			0.00
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00			0.00
			Totals	161	\$151,025.00	\$128,371.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$151,025.00
Market	100%	\$408,175.68

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$89,798.65
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$61,226.35
KTUD	0%	\$0.00
KVVU	22%	\$89,798.65
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,327.03

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/Wagners	5-6a		----F--	:30	2	\$400.001	0.00	NM	2	\$800.00	

WAKE W/WAGNRS1

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 103291
Alt Order #: 06825823
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2601

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/Wagners		5-6a	----F--	:30	2	\$400.001	0.00	NM		2	\$800.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 09/24/12 09/30/12 ----F-- 2 \$400.00 0.00																
E 2	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	2	\$400.002	0.00	NM		2	\$800.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 10/01/12 10/07/12 M----- 2 \$400.00 0.00																
E 3	KSNV	10/02/12	10/02/12	M-F 5-6a WakeUp w/Wagners		5-6a	-T-----	:30	2	\$400.002	0.00	NM		2	\$800.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 10/01/12 10/07/12 -T----- 2 \$400.00 0.00																
E 4	KSNV	10/03/12	10/03/12	M-F 5-6a WakeUp w/Wagners		5-6a	--W----	:30	2	\$400.002	0.00	NM		2	\$800.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 10/01/12 10/07/12 --W---- 2 \$400.00 0.00																
E 5	KSNV	10/04/12	10/04/12	M-F 5-6a WakeUp w/Wagners		5-6a	---T---	:30	2	\$400.002	0.00	NM		2	\$800.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 10/01/12 10/07/12 ---T--- 2 \$400.00 0.00																
E 6	KSNV	09/28/12	09/28/12	M-F 6-7a WakeUp w/Wagners		6-7a	----F--	:30	2	\$725.001	0.00	NM		2	\$1,450.00	
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 09/24/12 09/30/12 ----F-- 2 \$725.00 0.00																
E 7	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00	
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 10/01/12 10/07/12 M----- 2 \$725.00 0.00																
E 8	KSNV	10/02/12	10/02/12	M-F 6-7a WakeUp w/Wagners		6-7a	-T-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00	
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 10/01/12 10/07/12 -T----- 2 \$725.00 0.00																
E 9	KSNV	10/03/12	10/03/12	M-F 6-7a WakeUp w/Wagners		6-7a	--W----	:30	2	\$725.001	0.00	NM		2	\$1,450.00	
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 10/01/12 10/07/12 --W---- 2 \$725.00 0.00																
E 10	KSNV	10/04/12	10/04/12	M-F 6-7a WakeUp w/Wagners		6-7a	---T---	:30	2	\$725.001	0.00	NM		2	\$1,450.00	
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 10/01/12 10/07/12 ---T--- 2 \$725.00 0.00																
E 11	KSNV	09/28/12	09/28/12	Today Show		CM	658a-9am	----F--	:30	4	\$900.001	0.00	NM		4	\$3,600.00
TODAY SHW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 09/24/12 09/30/12 ----F-- 4 \$900.00 0.00																
E 12	KSNV	10/01/12	10/01/12	Today Show		CM	658a-9am	M-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
TODAY SHW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>									
Week: 10/01/12 10/07/12 M----- 4 \$900.00 0.00																
E 13	KSNV	10/02/12	10/02/12			CM	658a-9am	-T-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00

Order / Rev: 103291 Advertiser: NRCC-IE
 Alt Order #: 06825823 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	-T-----		4			\$900.00						
E 14	KSNV	10/03/12	10/03/12	Today Show	CM	658a-9am	--W----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	--W----		4			\$900.00						
E 15	KSNV	10/04/12	10/04/12	Today Show	CM	658a-9am	---T---	:30	4	\$900.001	0.00	NM		4	\$3,600.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	---T---		4			\$900.00						
E 17	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	2	\$625.001	0.00	NM		2	\$1,250.00
				SAT TODAY		(5:00 AM-6:00 AM)									
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S-		2			\$625.00						
E 18	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$375.001	0.00	NM		2	\$750.00
				News 3 Sunrise SUNDAY											
				NW3-SUNRS WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S		2			\$375.00						
E 19	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.002	0.00	NM		2	\$1,000.00
				Sunday Today											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S		2			\$500.00						
E 20	KSNV	09/28/12	09/28/12	M-F Today Show II 3rd HOM	CM	9-10a	----F--	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	----F--		2			\$425.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a						-----F-----	:30	(\$425.00)	0.00	NM	
				See MG 20.3 [PGM CHG = GOLF]											
3	KSNV	09/28/12-09/28/12	M-F Today Show II 3rd Hr	9-10a						-----F-----	:30	\$425.00	0.00	NM	
				④ MG for 20.2 09/28 [reinstate]											
E 21	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd HOM	CM	9-10a	M-----	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	M-----		2			\$425.00						
E 22	KSNV	10/02/12	10/02/12	M-F Today Show II 3rd HOM	CM	9-10a	-T-----	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	-T-----		2			\$425.00						
E 23	KSNV	10/03/12	10/03/12	M-F Today Show II 3rd HOM	CM	9-10a	--W----	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	--W----		2			\$425.00						
E 24	KSNV	10/04/12	10/04/12	M-F Today Show II 3rd HOM	CM	9-10a	---T---	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	---T---		2			\$425.00						

Order / Rev: 103291
Alt Order #: 06825823
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2601

KSNV

Order / Rev: 103291
 Alt Order #: 06825823
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	10/01/12	10/01/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 1 \$325.00 0.00															
E 37	KSNV	10/02/12	10/02/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.001	0.00	NM		1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -T----- 1 \$325.00 0.00															
E 38	KSNV	10/03/12	10/03/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.001	0.00	NM		1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --W---- 1 \$325.00 0.00															
E 39	KSNV	10/04/12	10/04/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.001	0.00	NM		1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ---T--- 1 \$325.00 0.00															
E 40	KSNV	09/29/12	09/29/12	Golf	CM	4a-8pm	-----S-	:30	2	\$700.001	0.00	NM		2	\$1,400.00
Golf															
RYDER CUP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 2 \$700.00 0.00															
E 41	KSNV	09/30/12	09/30/12	Golf	CM	4a-8pm	-----S	:30	2	\$700.001	0.00	NM		2	\$1,400.00
Golf															
RYDER CUP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 2 \$700.00 0.00															
E 44	KSNV	09/28/12	09/28/12	Dr. Phil	CM	3-4p	-----F--	:30	2	\$450.001	0.00	NM		2	\$900.00
Dr. Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----F-- 2 \$450.00 0.00															
E 45	KSNV	10/01/12	10/01/12	Dr. Phil	CM	3-4p	M-----	:30	2	\$450.001	0.00	NM		2	\$900.00
Dr. Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 2 \$450.00 0.00															
E 46	KSNV	10/02/12	10/02/12	Dr. Phil	CM	3-4p	-T-----	:30	2	\$450.001	0.00	NM		2	\$900.00
Dr. Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -T----- 2 \$450.00 0.00															
E 47	KSNV	10/03/12	10/03/12	Dr. Phil	CM	3-4p	--W----	:30	2	\$450.001	0.00	NM		2	\$900.00
Dr. Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --W---- 2 \$450.00 0.00															
E 48	KSNV	10/04/12	10/04/12	Dr. Phil	CM	3-4p	----T----	:30	2	\$450.001	0.00	NM		2	\$900.00
Dr. Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ---T--- 2 \$450.00 0.00															
E 49	KSNV	09/28/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-----F--	:30	1	\$725.001	0.00	NM		1	\$725.00
CM 4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----F-- 1 \$725.00 0.00															
E 50	KSNV	10/01/12	10/01/12		CM	4-5pm	M-----	:30	1	\$725.001	0.00	NM		1	\$725.00

Order / Rev: 103291
 Alt Order #: 06825823
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 M----- 1 \$725.00 0.00															
E 51	KSNV	10/02/12	10/02/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)									1 \$725.00 0.00 NM
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -T----- 1 \$725.00 0.00															
E 52	KSNV	10/03/12	10/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)									1 \$725.00 0.00 NM
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 --W---- 1 \$725.00 0.00															
E 53	KSNV	10/04/12	10/04/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)									1 \$725.00 0.00 NM
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 ---T--- 1 \$725.00 0.00															
E 54	KSNV	09/28/12	09/28/12	M-F Early News	CM	5-630p									3 \$1,200.00 1.00 NM
M-F Early News															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 ---F--- 3 \$1,200.00 0.00															
E 55	KSNV	10/01/12	10/01/12	M-F Early News	CM	5-630p									3 \$1,200.00 1.00 NM
M-F Early News															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 M----- 3 \$1,200.00 0.00															
E 56	KSNV	10/02/12	10/02/12	M-F Early News	CM	5-630p									3 \$1,200.00 1.00 NM
M-F Early News															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -T----- 3 \$1,200.00 0.00															
E 57	KSNV	10/03/12	10/03/12	M-F Early News	CM	5-630p									3 \$1,200.00 1.00 NM
M-F Early News															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 ---W--- 3 \$1,200.00 0.00															
E 58	KSNV	10/04/12	10/04/12	M-F Early News	CM	5-630p									3 \$1,200.00 1.00 NM
M-F Early News															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 ---T--- 3 \$1,200.00 0.00															
E 59	KSNV	09/28/12	09/28/12	M-F Jeopardy	CM	630-7pm									1 \$1,300.00 1.00 NM
M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 ---F--- 1 \$1,300.00 0.00															
E 60	KSNV	10/01/12	10/01/12	M-F Jeopardy	CM	630-7pm									1 \$1,300.00 1.00 NM
M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 M----- 1 \$1,300.00 0.00															
E 61	KSNV	10/02/12	10/02/12	M-F Jeopardy	CM	630-7pm									1 \$1,300.00 1.00 NM
M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -T----- 1 \$1,300.00 0.00															
E 62	KSNV	10/03/12	10/03/12	CM		M-SA 8-11p / SUN	--W----								1 \$1,300.00 1.00 NM

Order / Rev: 103291
 Alt Order #: 06825823
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Jeopardy in PRIME Jeopardy in Prime																										
JEOPARDY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>--W---</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	--W---	1	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--W---	1	\$1,300.00	0.00																					
E 63	KSNV	10/04/12	10/04/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
JEOPARDY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>---T---</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	---T---	1	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	---T---	1	\$1,300.00	0.00																					
E 64	KSNV	09/28/12	09/28/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
M-F Wheel of Fortune																										
WHEEL-FORTNE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td><td>09/30/12</td><td>---F--</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	---F--	1	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	---F--	1	\$1,300.00	0.00																					
E 65	KSNV	10/01/12	10/01/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
M-F Wheel of Fortune																										
WHEEL-FORTNE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>M-----</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	M-----	1	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$1,300.00	0.00																					
E 66	KSNV	10/02/12	10/02/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
M-F Wheel of Fortune																										
WHEEL-FORTNE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-T-----</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-T-----	1	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$1,300.00	0.00																					
E 67	KSNV	10/03/12	10/03/12	Wheel of Fortune in PRIME	M-SA	8-11p / SUN	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
Wheel in Prime																										
WHEEL-FORTNE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>--W----</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	--W----	1	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--W----	1	\$1,300.00	0.00																					
E 68	KSNV	10/04/12	10/04/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
M-F Wheel of Fortune																										
WHEEL-FORTNE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>---T---</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	---T---	1	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	---T---	1	\$1,300.00	0.00																					
E 69	KSNV	09/29/12	09/29/12	Vegas Inc.	CM	6:30-8pm	----S-	:30	1	\$425.00	1	0.00	NM	1	\$425.00											
Vegas Inc.																										
NEWS 3																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td><td>09/30/12</td><td>----S-</td><td>1</td><td>\$425.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	----S-	1	\$425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	----S-	1	\$425.00	0.00																					
E 70	KSNV	09/29/12	09/29/12	Weekend Jeopardy/Whd&M	630-730pm	---	----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00											
WKND Jeop/Wheel																										
JEOP/WHEEL																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td><td>09/30/12</td><td>----S-</td><td>2</td><td>\$525.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	----S-	2	\$525.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	----S-	2	\$525.00	0.00																					
E 71	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00											
Monday Prime 8-10pm																										
THE VOICE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>M-----</td><td>1</td><td>\$4,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	M-----	1	\$4,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$4,000.00	0.00																					
E 72	KSNV	10/03/12	10/03/12	SIGN ON-SIGN OFF	CM	5a-459a	--W----	:30	2	\$3,000.00	1	0.00	NM	2	\$6,000.00											
ROS																										
L&O:SVU																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>--W----</td><td>2</td><td>\$3,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	--W----	2	\$3,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--W----	2	\$3,000.00	0.00																					
E 73	KSNV	10/03/12	10/03/12	SIGN ON-SIGN OFF	CM	5a-459a	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00											
ROS																										
CHICAGO FIRE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>--W----</td><td>1</td><td>\$3,200.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	--W----	1	\$3,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--W----	1	\$3,200.00	0.00																					
E 74	KSNV	09/28/12	09/28/12		CM	8-9pm	----F--	:30	1	\$1,700.00	2	0.00	NM	1	\$1,700.00											

Order / Rev: 103291
Alt Order #: 06825823
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2601

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Fri PR 8-9p											
				Friday Prime 8-9pm											
				WHO ARE YOU?											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----F--		1	\$1,700.00		0.00						
E 75	KSNV	09/28/12	09/28/12	Fri PR 9-10p	CM	9-10pm			-----F--	:30	1	\$3,000.00	1	0.00	NM
				Friday Prime 9-10pm											
				GRIMM-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----F--		1	\$3,000.00		0.00						
E 76	KSNV	09/29/12	09/29/12	Sat PR 9-10p	CM	9-10pm			-----S-	:30	1	\$800.00	0.00	0.00	NM
				Saturday Prime 9-10pm											
				PRIME-SAT-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S-		1	\$800.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	09/24/12-09/30/12	Sat PR 9-10p		9-10pm			-----Sa--	:30	(\$800.00)	0.00	NM	
				Credited											
				[credit]											
E 77	KSNV	09/29/12	09/29/12	Sat PR 10-11p	CM	10-11pm			-----S-	:30	1	\$1,200.00	3	0.00	NM
				Saturday Prime 10-11pm											
				L&O SVU-SA-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S-		1	\$1,200.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	09/24/12-09/30/12	Sat PR 10-11p		10-11pm			-----Sa--	:30	(\$1,200.00)	0.00	NM	
				Credited											
				[credit]											
E 78	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm			-----S	:30	1	\$2,500.00	1	0.00	NM
				NFL Pre-Game											
				FTBL NITE AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S		1	\$2,500.00		0.00						
E 79	KSNV	09/30/12	09/30/12	NFL Football	CM	1P-9PM			-----S	:30	2	\$10,000.00	1	0.00	NM
				NFL Football											
				NBC SUN-FTBL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S		2	\$10,000.00		0.00						
E 80	KSNV	09/30/12	09/30/12	News 3 Live in Prime	CM	7-10pm			-----S	:30	2	\$1,600.00	2	0.00	NM
				News 3 in Prime											
				NWS3 LVE-PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S		2	\$1,600.00		0.00						
E 81	KSNV	09/28/12	09/28/12	M-F News 3 at Eleven	CM	11pm-1135pm			-----F--	:30	1	\$1,200.00	1	0.00	NM
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----F--		1	\$1,200.00		0.00						
E 82	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm			M-----	:30	1	\$1,200.00	1	0.00	NM
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	M-----		1	\$1,200.00		0.00						
E 83	KSNV	10/02/12	10/02/12	M-F News 3 at Eleven	CM	11pm-1135pm			-T-----	:30	1	\$1,200.00	1	0.00	NM
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	-T-----		1	\$1,200.00		0.00						
E 84	KSNV	10/03/12	10/03/12	M-F News 3 at Eleven	CM	11pm-1135pm			--W----	:30	1	\$1,200.00	1	0.00	NM
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	--W----		1	\$1,200.00		0.00						

Order / Rev: 103291 Advertiser: NRCC-IE
 Alt Order #: 06825823 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 84	KSNV	10/03/12	10/03/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 --W--- 1 \$1,200.00 0.00															
E 85	KSNV	10/04/12	10/04/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 ---T--- 1 \$1,200.00 0.00															
E 86	KSNV	09/29/12	09/29/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----S- 2 \$1,100.00 0.00															
E 87	KSNV	09/28/12	09/28/12	The Tonight Show	CM	1135p-1237a	-----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----F-- 2 \$500.00 0.00															
E 88	KSNV	10/01/12	10/01/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 M----- 2 \$500.00 0.00															
E 89	KSNV	10/02/12	10/02/12	The Tonight Show	CM	1135p-1237a	-----T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 -----T--- 2 \$500.00 0.00															
E 90	KSNV	10/03/12	10/03/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 --W---- 2 \$500.00 0.00															
E 91	KSNV	10/04/12	10/04/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 ---T--- 2 \$500.00 0.00															
E 92	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----S- 2 \$1,400.00 0.00															
E 93	KSNV	09/30/12	09/30/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
SPORT NT-L VGS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----S 1 \$400.00 0.00															
E 94	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
NFL Pre-Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----S 1 \$2,500.00 0.00															
N 95	KSNV	09/28/12	09/28/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Late Night w/Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 ----F-- 1 \$500.00 0.00															

Totals 161 \$151,025.00